



Website Integration Guide

US market (Rev. 06)

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Change Log

Revision	Date	Note
01	2013-10-01	First release
02	2014-10-15	Added form pre-population functionality and parameters
03	2014-11-06	Added <i>mp</i> and <i>dob</i> parameters
04	2015-01-28	Added <i>subaff</i> parameter and new <i>sid0-4</i> parameters. Old <i>sid</i> parameter is now deprecated
05	2015-06-04	Added Iframe service
06	2019-05-22	Remove iframe support

Introduction

This document describes how to call a Stop Go Networks website in 'affiliate mode' and pre-populate the fields in the application form. All Stop Go Networks sites support this facility.

Also all entry pages into Stop Go Networks sites can be used (not just the apply page) although in general most affiliates will probably wish to use the site homepage of the application page as the entry point.

Once the applicant has entered the site the pre-populated values will be retained until the application is submitted.

Form pre-population is achieved by defining field values in the query string of the entry page URL.

IMPORTANT: All field values must be correctly URL encoded.

It should be noted that as the field values are provided in the URL query string they will be transmitted across the internet in the clear, i.e. not securely. Because of this it is recommended that this facility be only used to pre-populate non-sensitive information such as name, home address, email address and telephone number fields.

Examples

Below there are some examples of query strings

- Example 1: Call the homepage

<https://www.247creditloan.com/?aff=TEST>

- Example 2: Call the application page directly

<https://www.247creditloan.com/apply/?a=100&fn=James&ln=Brown&em=myemail%40gmail.com&sa=Peace+Portal+Drive&ea=2300&pc=98230&lo=Blaine&re=WA&hp=2128377801&aff=TEST&subaff=ABC12345&sid0=value0&sid1=value1>

- Example 3: Call the home page pre-polulate the home form

<https://www.247creditloan.com/?aff=TEST&subaff=ABC12345&fn=James&ln=Brown&em=myemail%40gmail.com>

Parameter descriptions

Parameter Name	Description	Required	Allowed Values/Note	Example
aff	Affiliate code	Y	Allocated by SGN	TEST
subaff	Your sub-affiliate source ID	N		ABC12345
sid0	A reference for your tracking purposes	N		value0
sid1	A reference for your tracking purposes	N		value1
sid2	A reference for your tracking purposes	N		value2
sid3	A reference for your tracking purposes	N		value3
sid4	A reference for your tracking purposes	N		value4
a	amount	N	See Table 2	100
fn	First name	N		George
ln	Last name	N		Smiley
em	email	N		test@test.com
hp	Home phone	N		1234567890
sa	Street address	N		410 Balboa road
ea	Apartment #	N		Flat C
pc	ZIP code	N		98230
lo	City	N		Blaine
re	US State	N	See Table 3	WA
mp	Mobile phone	N		1234567890
dob	Date of birth	N	YYYY-MM-DD	1973-05-27

Table 1: Parameters

Tables values

Payday	Installment
100	100
200	200
300	300
400	400
500	500
600	600
700	700
800	800
900	900
1000	1000
	2000
	3000
	4000
	5000
	10000
	15000
	20000
	25000
	30000
	35000

Table 2: Amount values for each vertical

US States table

AL	Alabama	NM	New Mexico
AK	Alaska	NY	New York
AZ	Arizona	NC	North Carolina
AR	Arkansas	ND	North Dakota
CA	California	OH	Ohio
CO	Colorado	OK	Oklahoma
CT	Connecticut	OR	Oregon
DE	Delaware	PA	Pennsylvania
DC	District Of Columbia	RI	Rhode Island
FL	Florida	SC	South Carolina
GA	Georgia	SD	South Dakota
HI	Hawaii	TN	Tennessee
ID	Idaho	TX	Texas
IL	Illinois	UT	Utah
IN	Indiana	VT	Vermont
IA	Iowa	VA	Virginia
KS	Kansas	WA	Washington
KY	Kentucky	WV	West Virginia
LA	Louisiana	WI	Wisconsin
ME	Maine	WY	Wyoming
MD	Maryland		
MA	Massachusetts		
MI	Michigan		
MN	Minnesota		
MS	Mississippi		
MO	Missouri		
MT	Montana		
NE	Nebraska		
NV	Nevada		
NH	New Hampshire		
NJ	New Jersey		

Table 3: US States table