Website Integration Guide

UK market (Rev. 07)

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Change Log

Revision	Date	Note
01	2013-10-01	First release
02	2014-10-15	Added form pre-population functionality and parameters
03	2014-11-06	Added *mp* and *dob* parameters
04	2015-01-28	Added *subaff* parameter and new *sid0-4* parameters. Old sid parameter is now deprecated
05	2017-04-04	Added iframe service
06	2020-02-05	Remove iframe service and sid parameter support
07	2023-10-17	Update title enum values and amount values

Introduction

This document describes how to call a Stop Go Networks website in 'affiliate mode' and pre-populate the fields in the application form. All Stop Go Networks sites support this facility.

Also all entry pages into Stop Go Networks sites can be used (not just the apply page) although in general most affiliates will probably wish to use the site homepage of the application page as the entry point.
Once the applicant has entered the site the pre-populated values will be retained until the application is submitted.
Form pre-population is achieved by defining field values in the query string of the entry page URL.

IMPORTANT: All field values must be correctly URL encoded.

It should be noted that as the field values are provided in the URL query string they will be transmitted across the internet in the clear, i.e. not securely. Because of this it is recommended that this facility be only used to pre-populate non-sensitive information such as name, home address, email address and telephone number fields.

Examples

Below there are some examples of query strings

- Example 1: Call the homepage

  https://www.paydaypig.co/?aff=TEST

- Example 2: Call the application page directly

*https://www.paydaypig.co/apply/?a=100&ti=Mr&fn=John&ln=Smith&em=test%40test.com
&sa=Victorya+Road&ea=514&pc=G428YU&lo=Glasgow&co=Lanarkshire&hp=01414444444&aff=TEST&s
ubaff=ABC12345&sid0=value0&sid1=value1*

- *Example 3: Call the home page pre-polulate the home form*

*http://www.fireflyfinance.co.uk/?aff=TEST&subaff=ABC12345&ti=Mr&fn=James&ln=Brown&&em=test
%40test.com*

Parameter descriptions

Parameter Name	Description	Required	Allowed Values	Example
aff	Affiliate code	Y	Allocated by SGN	TEST
subaff	Your sub-affiliate source ID	N		ABC12345
sid0	A reference for your tracking purposes	N		value0
sid1	A reference for your tracking purposes	N		value1
sid2	A reference for your tracking purposes	N		value2
sid3	A reference for your tracking purposes	N		value3
sid4	A reference for your tracking purposes	N		value4
a	Amount	N	See Table 3	100
tm	Term Month	N	Integer	
ti	Title	N	See Table 2	
fn	First name	N		John
ln	Last name	N		Smith
em	Email	N		test@test.com
hp	Home phone	N		01414444444
sa	Street address	N		Victoria Road
ea	House Name/Number	N		514
pc	Postal code	N		G428YU
lo	City	N		Glasgow
co	County	N		Lanarkshire
mp	Mobile phone	N		07777777777
dob	Date of birth	N	YYYY-MM-DD	1973-05-27

Table 1: Parameters

ENUM tables

Mr
Mrs
Miss
Ms
Dr
Other

Table 2: Title values

Tables values

Payday	Installment	Near prime
From 100 to 1000 with 50 step From 1100 to 1500 with 100 step	100 to 1000 with 100 step 2000 to 5000 with 1000 step 10000 to 35000 with 5000 step	1000 to 5000 with 500 step 6000 to 10000 with 1000 step 10000 to 35000 with 5000 step

Table 3: Amount values for each vertical