



## **Website Integration Guide**

*CA market (Rev. 01)*

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## Change Log

Revision	Date	Note
01	2023-06-09	First release

## Introduction

This document describes how to call a Stop Go Networks website in 'affiliate mode' and pre-populate the fields in the application form. All Stop Go Networks sites support this facility.

Also all entry pages into Stop Go Networks sites can be used (not just the apply page) although in general most affiliates will probably wish to use the site homepage of the application page as the entry point.

Once the applicant has entered the site the pre-populated values will be retained until the application is submitted.

Form pre-population is achieved by defining field values in the query string of the entry page URL.

**IMPORTANT: All field values must be correctly URL encoded.**

It should be noted that as the field values are provided in the URL query string they will be transmitted across the internet in the clear, i.e. not securely. Because of this it is recommended that this facility be only used to pre-populate non-sensitive information such as name, home address, email address and telephone number fields.

## **Examples**

Below there are some examples of query strings

- Example 1: Call the homepage

*<https://www.mapleloanscanada.com/?aff=TEST>*

- Example 2: Call the application page directly

*<https://www.mapleloanscanada.com/get-started?a=100&fn=James&ln=Brown&em=myemail%40gmail.com&sa=Hummingbird+Drive&pc=K0K1V0&lo=Belleville&re=ON&hp=9056030157&aff=TEST&subaff=ABC12345&sid0=value0&sid1=value1>*

- Example 3: Call the home page pre-populate the home form

*<https://www.mapleloanscanada.com/?aff=TEST&subaff=ABC12345&a=500&myemail%40gmail.com&pu=householdExpenses>*

## Parameter descriptions

Parameter Name	Description	Required	Allowed Values/Note	Example
aff	Affiliate code	Y	Allocated by SGN	TEST
subaff	Your sub-affiliate source ID	N		ABC12345
sid0	A reference for your tracking purposes	N		value0
sid1	A reference for your tracking purposes	N		value1
sid2	A reference for your tracking purposes	N		value2
sid3	A reference for your tracking purposes	N		value3
sid4	A reference for your tracking purposes	N		value4
a	amount	N	See Table 2	100
fn	First name	N		George
ln	Last name	N		Smiley
em	email	N		test@test.com
hp	Home phone	N		1234567890
sa	Street address	N		410 Balboa road
pc	Postal code	N		K0K1V0
lo	City	N		Belleville
re	CA Province	N	See Table 4	ON
mp	Mobile phone	N		1234567890
dob	Date of birth	N	YYYY-MM-DD	1973-05-27
pu	Purpose	N	See Table 3	pu

Table 1: Parameters

## Tables values

Installment
100 to 1000 with 100 step 2000 to 15000 with 1000 step

Table 2: Amount values for each vertical

Installment
billTaxes debtConsolidation householdExpenses vehicle other

Table 3: Purpose values for each vertical

## CA Provinces table

AB	Alberta
BC	British Columbia
MB	Manitoba
NB	New Brunswick
NL	Newfoundland and Labrador
NS	Nova Scotia
NT	Northwest Territories
NU	Nunavut
ON	Ontario
PE	Prince Edward Island
QC	Quebec
SK	Saskatchewan
YT	Yukon

Table 4: CA Province table