Leads Gateway® REAF US Integration Guide

Rev. 01

Disclaimer and Copyright

Stop Go Networks Limited has prepared this document for use by Stop Go Networks Limited. personnel, approved software vendors, and customers. The information contained herein is the property of Stop Go Networks Limited and shall not be copied, photocopied, translated, or reduced to any electronic or machine-readable form, in whole or in part, without prior written approval from Stop Go Networks Limited.

Stop Go Networks Limited. reserves the right to, without notice, modify, or revise all or part of this document and/or change product features or specifications and shall not be responsible for any loss, cost, or damage, including consequential damage, caused by reliance on these materials.

Leads Gateway® is registered trademark of Stop Go Networks Limited.

Change Log

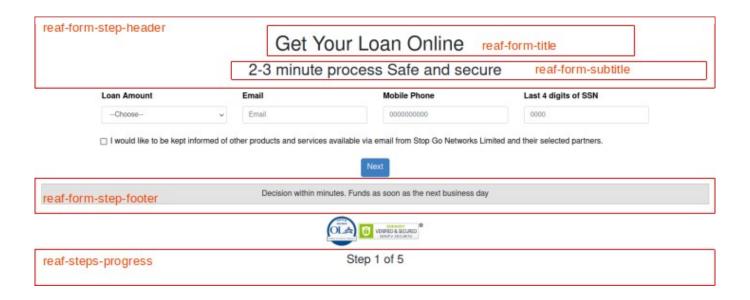| Revision	Date	Note
00	2022-06-16	First release

Introduction

This document describes how to render a Stop Go Networks REAF application form inside an affiliate website. By using REAF affiliates can render a vertical based application form on their website.

The system supports form pre-population by defining field values in the javascript. Once the applicant has rendered the form, the pre-populated values will be retained until the application is submitted.

CSS styling

Affiliates have a degree of freedom for styling REAF. All the HTML elements have CSS ids and classes prefixed with 'reaf-'. See the example below. Affiliates' developers must inspect the REAF generated HTML for a full breakdown of the REAF CSS elements.

Javascript code

The example below shows the minimal part required to start REAF. Note that your account manager will provide the following parameter values:

- account
- service

Testing credentials

account: 1

Please do not send real data for testing!

```javascript
<script type="text/javascript">
  (function (d, w, u, o) {
    w[o] = {
      account: "PROVIDED BY AFFILIATE MANAGER",
      apiCode: 'PROVIDED BY AFFILIATE MANAGER',
      apiToken: 'PROVIDED BY AFFILIATE MANAGER',
      formType: 'form'
    };
    var f = d.getElementsByTagName('script')[0], s = d.createElement('script');
    s.type = 'text/javascript';
    s.async = true;
    s.src = u;
    f.parentNode.insertBefore(s, f);
    d['write']('<div id="reaf-container"></div>');
  })(document, window, 'https://reaf-us.stopgonet.com/js/reaf.js', 'formparams');
</script>
```

Additional parameters can be added in order to pre-populate values on the form and/or adjusting privacy policy, term and conditions and and other compliance pages.

```javascript
<script type="text/javascript">
  (function (d, w, u, o) {
    w[o] = {
      aff: "PROVIDED BY AFFILIATE MANAGER",
      apiCode: 'PROVIDED BY AFFILIATE MANAGER',
      apiToken: 'PROVIDED BY AFFILIATE MANAGER',
      formType: 'form',
      subaff: "my-subaff",
      sid0: "my-sid0",
      sid1: "another-sid",
      sid2: "onemore-sid"
```

```
..
    };
    var f = d.getElementsByTagName('script')[0], s = d.createElement('script');
    s.type = 'text/javascript';
    s.async = true;
    s.src = u;
    f.parentNode.insertBefore(s, f);
    d['write']('<div id="reaf-container"></div>');
  })(document, window, 'https://reaf-us.stopgonet.com/js/reaf.js', 'formparams');
</script>
```

Parameter descriptions

Parameter Name	Description	Required	Allowed Values/Note
aff	Affiliate code	Y	Allocated by SGN
subaff	Your sub-affiliate source ID	N	
sid0	A reference for your tracking purposes	N	
sid1	A reference for your tracking purposes	N	
sid2	A reference for your tracking purposes	N	
sid3	A reference for your tracking purposes	N	
sid4	A reference for your tracking purposes	N	
a	amount	N	See Table 2
fn	First name	N	
ln	Last name	N	
em	email	N	
hp	Home phone	N	
sa	Street address	N	
ea	Apartment #	N	
pc	ZIP code	N	
lo	City	N	
re	US State	N	See Table 4
mp	Mobile phone	N	
dob	Date of birth	N	YYYY-MM-DD
pu	Purpose	N	See Table 3
terms_conditions_link	Link to term and conditions page on affiliate website	N	

privacy_policy_link	Link to privacy policy page on affiliate website	N	Example: https://mydomain.com/privacy.html
econsent_link	Link to e-consent page on affiliate website	N	
caa_link	Link to credit authorization agreement page on affiliate website	Y*	(*) Required for NearPrime vertical

Table 1: Parameters

Tables values

Payday	Installment	Nearprime
100 to 1000 with 1000 step	100 to 1000 with 100 step 1500 to 5000 with 500 step 6000 to 10000 with 1000 step 15000 to 35000 with 5000 step	500 to 1000 with 100 step 1500 to 5000 with 500 step 6000 to 10000 with 1000 step 15000 to 45000 with 5000 step 50000 to 100000 with 10000 step

Table 2: Amount values for each vertical

Payday	Installment	Nearprime
Not used	billTaxes debtConsolidation householdExpenses vehicle	auto autoRefinance baby boat business creditCardRefinance debtConsolidation greenEnergy homeImprovement householdExpenses largePurchase medical movingHouse billTaxes studentLoan vacation wedding

Table 3: Purpose value for each vertical

US States table

AL	Alabama		NM	New Mexico
AK	Alaska		NY	New York
AZ	Arizona		NC	North Carolina
AR	Arkansas		ND	North Dakota
CA	California		OH	Ohio
CO	Colorado		OK	Oklahoma
CT	Connecticut		OR	Oregon
DE	Delaware		PA	Pennsylvania
DC	District Of Columbia		RI	Rhode Island
FL	Florida		SC	South Carolina
GA	Georgia		SD	South Dakota
HI	Hawaii		TN	Tennessee
ID	Idaho		TX	Texas
IL	Illinois		UT	Utah
IN	Indiana		VT	Vermont
IA	Iowa		VA	Virginia
KS	Kansas		WA	Washington
KY	Kentucky		WV	West Virginia
LA	Louisiana		WI	Wisconsin
ME	Maine		WY	Wyoming
MD	Maryland			
MA	Massachusetts			
MI	Michigan			
MN	Minnesota			
MS	Mississippi			
MO	Missouri			
MT	Montana			
NE	Nebraska			
NV	Nevada			
NH	New Hampshire			
NJ	New Jersey			

Table 4: US States table